



Venture Building Partnerships That Break Records

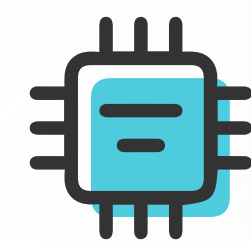
Maestral for Accelerators

BUILD **SMARTER.**
SHIP **FASTER.**

About MAESTRAL



Maestral drives the complete software development cycle for clients while acting as a **trusted advisor, excelling at technology, and delivering outstanding quality.**



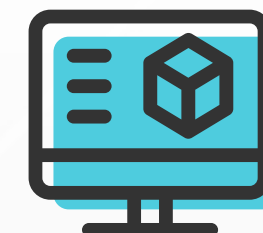
We are your partner in **conceptualizing, designing and executing** end-to-end experiences of startups using our specialized Maestral squads of designers, engineers and specialists.



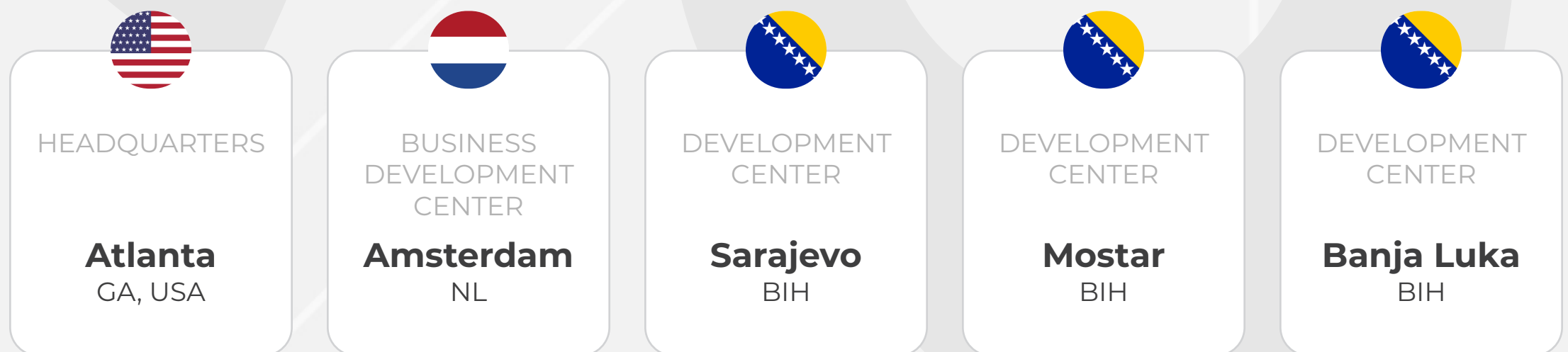
250+
people



15+
years in
service



50+
software
solutions



We focus on long-term partnerships and relentlessly create **win-win conditions.**

We **WORK** with



Early Stage
Funded Startups



SME
Clients



Fortune
10 Clients



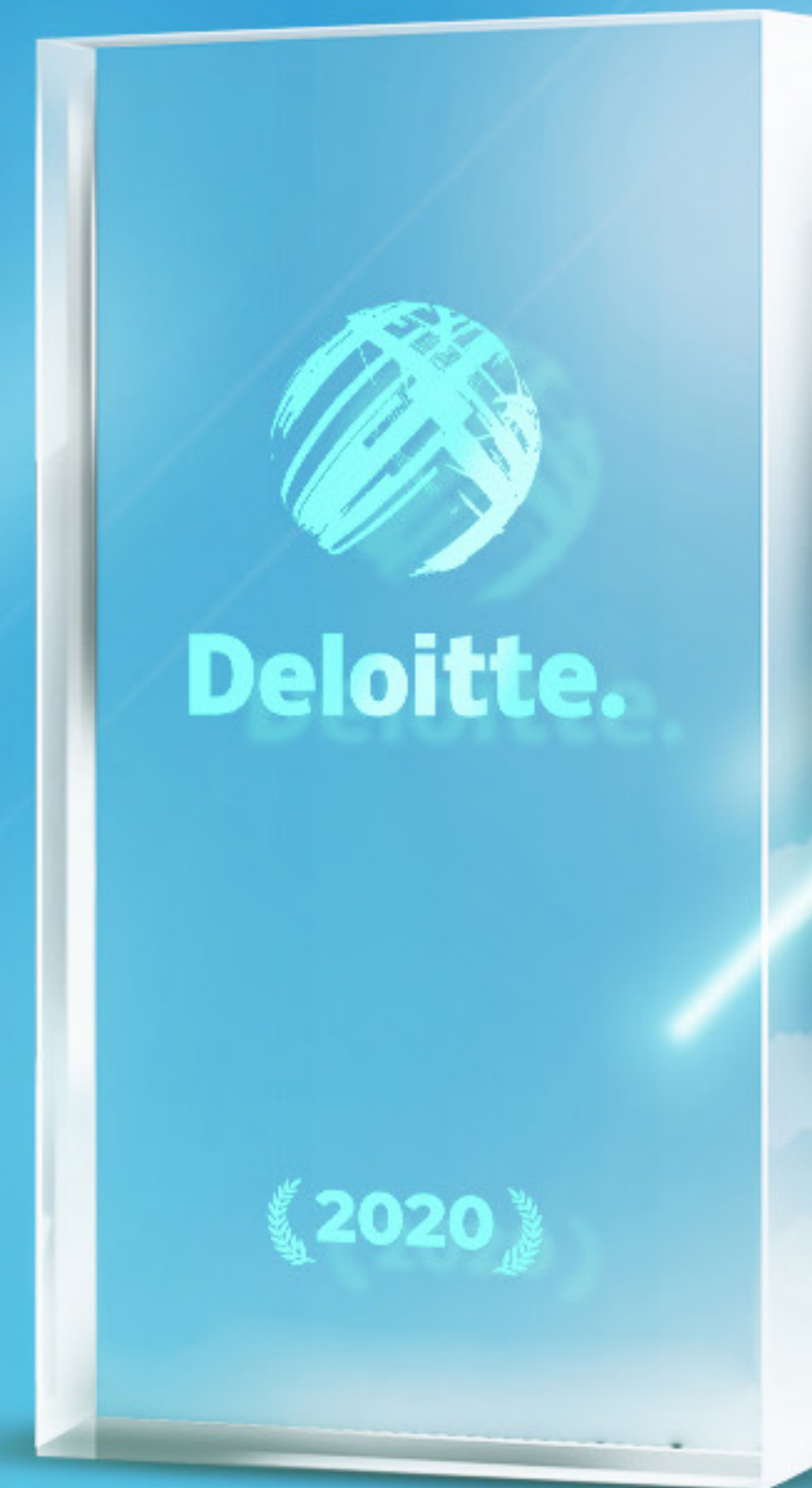
Venture Capital
Companies



AWARDS and recognitions



Best Employer in Bosnia & Herzegovina Award



Deloitte Impact Star Award

Why PARTNER Up?

New ventures require a lot of time, talent, and technical expertise to compete with market leaders. As your Venture builder partner, Maestral **assesses and minimizes the risk** and **leads the product strategy and development**.



Maestral is equipped to rapidly validate, refine, and build innovative ventures.

Quick fact check:

- ✔ Maestral is the first-choice Product Powerhouse and a **proven go-to partner** in developing emerging enterprises.
- ✔ **Governance** lies at the heart of all our engagements.
- ✔ We provide Business Design and Development Strategies that are the **fundamental components** of new digital products, revenue streams and service models.
- ✔ Our multidisciplinary team **grasps the bigger picture** before accelerating your idea into a **product-market fit solution** ready to scale in the future.
- ✔ Maestral services add value to portfolio companies by derisking early-stage investing and contributing to the accelerated growth of the ventures.
- ✔ We educate while developing scalable solutions.

Our VALUES

At Maestral, success is measured by the value delivered.



Partnership Proposal

New ventures frequently have little to no sales; the founders may lack real-world management experience; and the business plan may be nothing more than a concept or a simple prototype. Maestral, **as an experienced and trusted partner**, assists accelerators in guiding startups through the development process from **initial idea to market-ready product**.

The Maestral Startup Enablement team assists startups in defining their target market and validating their business model. We provide **training and assistance in validating the Proof of Concept and outlining the pre-requisites for the Minimum Viable Product**.

We offer:



Train & Create

- 1-day workshops on Product Design to assess initial founders' ideas
- rapid Ideas Prototyping for early-stage founders

Cohort Partnership (MVP stage)

- Product Design workshops
- engagement in accelerator program (10 startups) as prototype and product execution partner
- ongoing feedback sessions on strategy for product development and operational prioritization

Startup Alumni Partnership (post-seed)

- product development that aids strategy for rapid scaling up
- ongoing feedback sessions on strategy for product development and operational prioritization

N.B. The products are developed for a fixed price. You can cancel after every milestone.



Industry Experience

- Banking
- FinTech
- Telecom
- InsureTech
- B2B/Enterprise Systems
- Internet of Things
- eHealthcare

Our SERVICES

- Product Development
- Client Applications
- Business Insights through Data
- Cloud Services
- Business Solutions
- API Integrations





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